

# Kabeer Andrabi

## Product Designer

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A Product Designer with over 3 years of experience building enterprise tools. My expertise lies in rapid prototyping and delivering high-quality minimalist interactions within tight resource constraints.

### EDUCATION

#### UNIVERSITY OF CALIFORNIA, BERKELEY

Berkeley, CA | Dec 2023

Master of Design (HCI & Emerging Technologies)

- Lead Teaching Assistant - XR Design Class

#### VELLORE INSTITUTE OF TECHNOLOGY

Vellore, India | May 2020

Engineering - Electronics and Communications

- Top 10 Engineering Schools in India

### AWARDS

#### GRAND PRIZE - M.I.T MEDIA LAB XR HACKATHON

1st place out of 70 teams

Jan 2023

#### MDES SHOWCASE AWARD

Won for a speculative design project

Dec 2022

### SKILLS

Interaction Design

Rapid Prototyping

Design Systems

Visual Design

User Research

User Interviews

Usability Testing

Storytelling

Strategic Foresight

### TOOLS

Figma

Adobe XD

Adobe Creative Suite

Bezi

Sketch

Fusion 360

### PROGRAMMING

Swift UI (XCode)

HTML/ CSS

Javascript

Python

### WORK EXPERIENCE

#### Aug 2022 - Present • DESIGN PROJECT LEAD | WEAVERWORK

Berkeley, CA

Strategized and developed a 3D innovative marketplace that bridges the gap between traditional artisans and modern designs, empowering 178 Kashmiri artisans.

Led research including field visits, interviews, surveys and workshops with artisans, uncovering opportunities in a \$240B industry.

#### May 2023 - Aug 2023 • PRODUCT DESIGNER | RIPPLE

San Francisco, CA

Designed a low-cost end-to-end solution for searching and downloading financial transactions, reducing operational time by 80%.

Led the design and development of the MVP and future vision for the Reporting and Reconciliation process, minimizing manual reconciliation efforts, curtailing customer support, and enhancing scalability.

#### Aug 2020 - Jun 2022 • UX DESIGNER | AMADEUS

Bangalore, India

Designed, developed, and implemented internal tools for 30,000 airline agents of Air Canada and Southwest, lowering average handling time by 10 minutes and reducing training costs.

Strategized a dashboard with cross-functional partners that is expected to cut the agent processing time by more than 30% once implemented.

Collaborated on organizing global events that led to appreciation of UX in the company and the creation of a 5 person team in Amadeus, Bangalore.

#### Jan 2020 - Jun 2020 • QUALITY ASSURANCE ENGINEER | AMADEUS

Bangalore, India

Developed an automated performance data capture library to populate Air Canada's analytics dashboard with real-time customer data for intuitive visualization and insights.

### PROJECTS

#### Oct 2022 - Nov 2022 • DECODING DATA CAPITALISM WITH XR | MDES - UC BERKELEY

Product Design, Research, Speculative Design, Material Exploration

Designed a speculative XR headset exploring alternatives to surveillance capitalism; provided immersive experience on data privacy to 100+ exhibition attendees.

#### Jul 2017 - Jun 2020 • MAKE A DIFFERENCE (MAD) | VOLUNTEERING FOR AN NGO

Volunteer Lead, Career Counselor, Educator

Designed and implemented weekly classes for over 80 high school students resulting in the education and empowerment of students.